

35 Best AI Tools for Marketers to Improve Productivity in 2025

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Artificial Intelligence is now the buzzword as users believe that everything can be done with the help of artificial intelligence. AI tools have now become an essential part of every digital marketer's toolkit. From content creation and SEO optimization to analytics and customer engagement, AI tools are streamlining workflows, eliminating repetitive tasks, and unlocking new levels of productivity. As we move deeper into 2025, the demand for smart marketing strategies is at an all-time high, and AI is leading the way.

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Here is a curated list of the 35 best AI tools for marketers in 2025 that can help you save time, boost creativity, and deliver better results.

AI Chat Assistants & Knowledge Tools

1	ChatGPT Pro (by OpenAI)	View
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1. ChatGPT Pro (by OpenAI)

[ChatGPT Pro](#) is a premium subscription plan by OpenAI designed for professionals and advanced users who need powerful AI capabilities. This plan is ideal for tasks requiring deep reasoning, extensive data analysis, software development, legal research, and more. Users

benefit from unlimited usage of voice, image, and video features, priority access to new tools like OpenAI Operator, and enhanced performance across various AI tasks. ChatGPT Pro is particularly valuable for researchers, developers, financial analysts, and other professionals seeking cutting-edge AI support.

Key Features:

- GPT-4-turbo Access: Smarter and faster than GPT-4, used in Pro tier.
- Tool Integration:
 - Code Interpreter (Advanced Data Analysis)
 - DALL·E (Image generation/editing)
 - File Upload (understands and analyzes files)
 - Web Browsing (for up-to-date info)
- Memory: Remembers user preferences (name, style, goals).
- Custom GPTs: Build your own chatbot with custom instructions and behavior.
- Document Interaction: Analyze, summarize, or edit documents like PDFs or Excel.

Best For:

Marketers, developers, content creators, students, educators, business analysts, and researchers.

Subscription:

Free Tier: Access to GPT-3.5

Pro Plan: \$20/month (Access to GPT-4-turbo and all tools)

Website: <https://chatgpt.com/>

2. Claude (by Anthropic)

Claude is a family of advanced AI models developed by Anthropic, a company founded by former OpenAI researchers. Named after Claude Shannon, the father of information theory,

Claude is designed to be a safe, transparent, and highly capable AI assistant. It excels in tasks requiring deep reasoning, complex problem-solving, and long-context understanding, making it suitable for applications like legal analysis, content creation, and coding support. Claude utilizes a unique approach called "Constitutional AI," which guides its behavior through a set of ethical principles, ensuring interactions are helpful, honest, and harmless.

Key Features:

- Claude 3 Model: Among the top-performing large language models.
- Huge Context Window: Claude 3 can process up to 200,000 tokens (equivalent to an entire novel or hundreds of pages of text).
- Data Privacy Focus: Designed to reduce harmful or biased outputs.
- Document Analysis: Handles large PDFs and technical content easily.

Best For:

Academics, enterprise teams, lawyers, researchers, and knowledge workers.

Subscription:

Website: <https://claude.ai/>

Free Tier: Limited usage

Claude Pro: \$20/month

3. Grok (by xAI / Elon Musk)

Grok is a conversational AI chatbot developed by xAI, an artificial intelligence company founded by Elon Musk in March 2023. Launched in November 2023, Grok is designed to provide unfiltered, real-time answers by accessing current data from the web and X (formerly Twitter). It aims to offer a more candid and less censored alternative to other AI chatbots, incorporating a sense of humor and a rebellious tone.

Key Features:

- Live Twitter Integration: Answers questions using data from current tweets.
- Humorous Tone: More personality-driven and less formal than most AIs.
- Embedded in X: Built directly into the X Premium+ subscription.
- Rebellious by Design: Meant to challenge politically correct norms in a witty way.

Best For:

Twitter/X users, meme creators, trend followers, and those wanting unfiltered insights.

Subscription:

Website: <https://grok.com/>

Available via X Premium+ at ~\$16/month

4. Perplexity AI

Perplexity AI functions as an "answer engine," combining real-time web search capabilities with large language models (LLMs) to deliver accurate and up-to-date responses. Unlike traditional search engines that present a list of links, Perplexity synthesizes information from multiple sources, providing concise answers accompanied by citations. This approach ensures transparency and allows users to verify the information presented

Key Features:

- Citations with Every Answer: Sources included in footnotes.
- Copilot Mode: Allows deep multi-turn conversations for research and reports.
- File Uploads: Understands and extracts information from PDFs, docs, and images.
- Web Browsing: Provides up-to-date data from the internet.

Best For:

Students, journalists, researchers, educators, and content writers.

Subscription:

Website: <https://www.perplexity.ai/>

Free Basic Version

Pro Plan: \$20/month (unlimited usage, more advanced models)

5. YouChat (by You.com)

[YouChat](#) is an AI-powered conversational assistant developed by [You.com](#), designed to revolutionize the way users interact with search engines. Launched in December 2022, YouChat integrates real-time web access with advanced language models to provide accurate, up-to-date responses directly within a chat interface.

Key Features:

- Search with AI: Combines web browsing and chat capabilities.
- App Integration: Offers AI tools like summarization, translation, coding help, etc.
- Writing Help: Can write emails, blog posts, and solve problems live.

Best For:

People looking for real-time search and AI combo, content creators, casual users.

Subscription:

Website: <https://web.youchat.com/en/main>

Free Tier: Available

Premium Plan: Paid tier with faster responses and GPT-4 access

6. Notion AI

[Notion AI](#) is an integrated artificial intelligence assistant within Notion's productivity platform, designed to enhance writing, organization, and data analysis tasks. Launched in February 2023, it leverages advanced language models to assist users in summarizing

content, brainstorming ideas, drafting documents, and automating repetitive tasks directly within Notion's workspace.

Key Features:

- Auto Summaries: Summarizes long meeting notes, project updates, or research.
- Content Generation: Writes blog drafts, emails, reports, and to-do lists.
- Project Assistance: Helps organize workspaces, tasks, and roadmaps.

Best For:

Teams using Notion, writers, students, marketers, and startups managing projects.

Subscription:

Website: <https://www.notion.com/>

Notion AI Add-on: \$8/month (for individual plans)

Business Tiers: AI included in some enterprise packages

Content Writing & Copy Generation

7	Jasper AI	View
8	DeepSeek AI	View
9	NeuronWriter	View
10	Copy.ai	View
11	Writesonic	View
12	GrammarlyGO	View
13	INK AI	View

14	Frase.io	View
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7. Jasper AI

[Jasper AI](#) is an advanced AI-powered content creation platform designed to help businesses and marketers generate high-quality written content quickly and efficiently. It uses cutting-edge natural language processing models to assist users in crafting blog posts, social media updates, emails, product descriptions, and more, all while maintaining a consistent brand voice. Jasper AI offers a variety of content templates, SEO optimization features, and collaboration tools to streamline the content creation process, making it easier for teams to produce engaging, relevant, and well-structured material at scale.

Key Features:

- Templates: 50+ templates for blogs, ads, emails, and social media posts.
- Boss Mode: Long-form content creation with commands and context.
- SEO Integration: Works with Surfer SEO for keyword optimization.
- Multiple Languages: Supports 25+ languages.
- Collaboration: Teams can collaborate on content projects.

Best For:

Marketers, content teams, bloggers, entrepreneurs needing fast content creation.

Subscription:

Website: <https://www.jasper.ai/>

Starts at \$49/month for basic plans; Boss Mode costs more.

8. DeepSeek AI

[DeepSeek AI](#) is a Chinese artificial intelligence company that has gained significant attention for developing advanced large language models (LLMs) at a fraction of the cost of competitors like OpenAI and Google. Founded in July 2023 by Liang Wenfeng, co-founder of

the quantitative hedge fund High-Flyer, DeepSeek is headquartered in Hangzhou, Zhejiang, China.

Key Features:

- Video Summarization: Automatically summarizes video content.
- Transcript Generation: Converts speech to text for content repurposing.
- Content Search: Finds specific info inside videos and audio files.
- SEO Support: Creates content from multimedia to boost SEO.

Best For:

Video marketers, podcasters, educators, content repurposers.

Subscription:

Website: <https://www.deepseek.com/en>

Various plans depending on usage; typically start around \$30/month.

9. NeuronWriter

NeuronWriter is an AI-driven SEO content optimization tool. It analyzes SERPs and helps you write content that ranks higher by providing keyword and topic suggestions.

Key Features:

- Content Editor: Real-time SEO scoring and optimization advice.
- Competitor Analysis: See what top-ranking pages include.
- Keyword Research: Integrated keyword discovery.
- Content Briefs: Automatically generated outlines based on search intent.

Best For:

SEO writers, agencies, and content marketers aiming for Google rankings.

Subscription:

Website: <https://neuronwriter.com/>

Plans start at \$49/month.

10 Copy.ai

[Copy.ai](#) is an AI writing assistant focused on quick content generation, especially for marketing copy, product descriptions, and social media posts.

Key Features:

- 100+ Templates: Blog intros, email subject lines, ad copies, etc.
- Creative Mode: Generates multiple variations.
- User-friendly Interface: Easy for beginners.
- Multilingual Support: Generates content in many languages.

Best For:

Small businesses, marketers, eCommerce entrepreneurs.

Subscription:

Website: <https://www.copy.ai/>

- Free plan available with limits.
- Pro plan starts at \$36/month.

11. Writesonic

[Writesonic](#) is an AI content platform combining GPT-4 and its own algorithms to generate marketing content, blog posts, landing pages, and ads.

Key Features:

- AI Article Writer: Long-form content with SEO optimization.
- Landing Page Generator: For marketing and sales funnels.
- Chatbot: Interactive AI assistant.

- Multiple Languages: Supports 25+ languages.

Best For:

Marketers, SaaS companies, bloggers, copywriters.

Subscription:

Website: <https://writesonic.com/>

- Free tier available.
- Paid plans start at \$15/month.

12. GrammarlyGO

[GrammarlyGO](#) is an AI-powered writing assistant from Grammarly that enhances writing by suggesting rewrites, generating ideas, and improving clarity and tone.

Key Features:

- Contextual Rewrites: Improves sentence flow and style.
- Tone Detection: Matches writing to professional, casual, or friendly tones.
- Integration: Works within email clients, browsers, and MS Office.
- Plagiarism Check: Ensures originality.

Best For:

Everyone who writes professionally or personally and needs grammar/style help.

Subscription:

Website: <https://www.grammarly.com/ai>

Grammarly Premium with GrammarlyGO starts at \$30/month.

13. INK AI

INK AI is an all-in-one platform combining AI writing assistance with SEO optimization to help users create content that ranks and converts.

Key Features:

- SEO Optimizer: Real-time score and keyword suggestions.
- AI Writing: Creates blog posts, ads, emails.
- Content Planner: Helps structure content strategy.
- Image Generator: AI-powered images for content.

Best For:

Bloggers, marketers, content strategists.

Subscription:

Website: <https://ink-ai.io/>

Plans start at \$39/month.

14. Frase.io

Frase.io is an AI content research and writing platform designed to streamline SEO content creation by automating research, content briefs, and writing.

Key Features:

- Content Briefs: AI-generated outlines based on SERP analysis.
- Question Research: Finds what users are asking online.
- Answer Engine: Creates FAQ content optimized for search.
- AI Writing: Drafts content with SEO focus.

Best For:

SEO content writers, agencies, marketers focusing on topical authority.

Subscription:

Website: <https://www.frase.io/>

Plans start at \$45/month.

SEO Optimization

15	Surfer SEO	View
16	MarketMuse	View
17	Outranking	View
18	SEMrush SEO Writing Assistant	View
19	WriterZen	View

15. Surfer SEO

Surfer SEO is a cloud-based content optimization platform designed to help writers, marketers, and SEO professionals create high-ranking content by providing data-driven insights and recommendations. By analyzing over 500 on-page factors from top-performing pages for a given keyword, Surfer SEO offers actionable suggestions to enhance content relevance, structure, and keyword usage.

Key Features:

- Content Editor: Real-time SEO score, keyword suggestions, content structure guidance.
- SERP Analyzer: Compares your content with top-ranking competitors.
- Audit Tool: Fixes content gaps, missing backlinks, and internal links.
- Outline Generator: AI builds SEO-optimized outlines based on target keywords.
- Keyword Research: Suggests clusters and related terms to target.

Best For:

Content marketers, SEO agencies, bloggers, freelance writers.

Pricing:

Starts at \$89/month

16. MarketMuse

MarketMuse is an AI-powered content strategy and optimization platform designed to assist content creators, marketers, and SEO professionals in planning, creating, and enhancing content that performs well in search engine rankings. By analyzing a website's existing content and comparing it with competitors, MarketMuse provides data-driven insights to identify content gaps and opportunities.

Key Features:

- Content Inventory: Analyzes your existing pages and identifies gaps.
- AI Briefs: Auto-generates comprehensive outlines.
- Topic Modeling: Ensures full coverage of related concepts.
- Competitive Content Analysis: See what competitors rank for and why.
- Content Score: Evaluate how in-depth your content is.

Best For:

Large websites, enterprise SEO, agencies, editorial teams.

Pricing:

Starts with a free plan; paid plans from \$149/month

17. Outranking

Outranking is an AI-driven SEO content platform designed to assist marketers, content creators, and SEO professionals plan, generate, and optimize content to enhance search engine rankings. By combining advanced keyword research, content strategy development, and AI-assisted writing tools, Outranking streamlines the content creation process to

produce high-quality, search-optimized material.

Key Features:

- SEO Content Writing: AI builds optimized drafts using SERP data.
- Fact Verification: Ensures accuracy and credibility.
- On-page Score: Rates your content's SEO quality.
- Content Brief Generator: Based on SERP and keyword intent.

Best For:

SEO strategists, agencies, editorial teams.

Pricing:

Starts at \$49/month

18. SEMrush SEO Writing Assistant

The SEMrush SEO Writing Assistant is a content optimization tool designed to help writers, marketers, and SEO professionals create content that is both engaging for readers and optimized for search engines. By providing real-time recommendations, it ensures that your content aligns with SEO best practices and maintains a consistent tone and readability.

Key Features:

- Readability & Tone Checker
- Originality Score
- Keyword Recommendations
- Google Docs & WordPress Add-ons

Best For:

SEMrush users, digital marketers, content strategists.

Pricing:

Included in SEMrush subscription (\$129.95+/month)

19. WriterZen

WriterZen is an all-in-one SEO content creation platform designed to streamline the entire content workflow, from keyword research and topic discovery to content planning, writing, and optimization. It integrates AI-powered tools with SEO best practices, enabling marketers, content creators, and SEO professionals to produce high-ranking, engaging content efficiently

Key Features:

- Topic Discovery: Based on user search behavior.
- Golden Keyword Ratio: Find easy-to-rank long-tails.
- AI Writing Assistant: With SEO-focused templates.
- Content Scoring: For real-time optimization.

Best For:

Content marketers, niche bloggers, startups.

Pricing:

Starts at \$27/month

Social Media & Caption Creation

20	Flick AI	View
21	Ocoya	View
22	Predis.ai	View

20. Flick AI

Flick AI is an AI-powered social media marketing assistant designed to help businesses, marketers, and content creators streamline their social media workflows. It assists in generating content ideas, writing captions, planning posts, and scheduling content across platforms like Instagram, Facebook, LinkedIn, and TikTok

Key Features:

- **AI Caption Generator:** Tailored social media captions based on tone, audience, and platform.
- **Hashtag Research Tool:** Finds high-performance, niche-relevant hashtags.
- **Content Scheduler:** Schedule posts across Instagram, Facebook, LinkedIn, TikTok, and more.
- **AI Brainstorming Assistant:** Helps generate content ideas for weekly/monthly calendars.
- **Performance Analytics:** Measure and improve post performance over time.

Best For:

Content creators, solopreneurs, digital marketers, agencies.

Pricing:

Starts at £14/month (approx. \$18), with higher tiers for team collaboration.

21. Ocoya

Ocoya is an AI-powered social media management platform designed to streamline content creation, scheduling, and analytics for businesses, marketers, and content creators. By integrating tools akin to ChatGPT for copywriting, Canva for design, and Hootsuite for scheduling, Ocoya offers a unified solution to enhance your digital presence.

Key Features:

- **AI-Powered Copywriting (Travis AI):** Generates social media captions, ad copy, product descriptions in 25+ languages.
- **Templates Library:** Canva-style editor for quick visuals.

- Social Media Scheduler: Supports Facebook, Instagram, TikTok, Twitter (X), LinkedIn, and Pinterest.
- Link Shortener & Analytics: For tracking engagement.
- E-commerce Integration: Pull product data from Shopify, WooCommerce, etc.

Best For:

Social media managers, eCommerce brands, agencies, influencers.

Pricing:

Free plan available. Paid plans from \$19/month.

22. Predis.ai

Predis.ai is an AI-powered social media content creation and management platform designed to streamline the process of generating, scheduling, and analyzing content across various social media channels. By combining features akin to ChatGPT for copywriting, Canva for design, and Hootsuite for scheduling, Predis.ai offers a comprehensive solution for businesses, marketers, and content creators aiming to enhance their digital presence.

Key Features:

- 1-Click Post Generation: Enter your idea; AI builds a full post with image + caption + hashtag.
- Templates & Visuals: Branded graphics tailored to your style.
- Reels/Shorts Generator: AI helps script and design video content.
- Competitor Analysis: Understand what's working in your niche.

Best For:

Small businesses, solo creators, content marketers.

Pricing:

Free plan available; Paid plans start at \$29/month.

Video & Audio Creation

23	Pictory	View
24	Lumen5	View
25	Descript	View

23. Pictory

Pictory is an AI-powered video creation platform that helps users easily turn text content like articles, scripts, or blog posts into engaging videos without needing advanced editing skills. By automatically selecting relevant visuals, adding voiceovers, captions, and background music, Pictory streamlines video production for marketers, content creators, and businesses. It also supports converting URLs into videos, offers a large library of stock media, and allows video formatting for different social platforms. With affordable pricing and a user-friendly interface, Pictory makes professional-quality video creation accessible to everyone.

Key Features:

- Automatic Video Generation: Converts text or blog posts into short videos.
- AI Summarization: Highlights key points and creates bite-sized clips.
- Video Editing Tools: Easy trimming, adding captions, and branding.
- Stock Media Library: Access to millions of images, videos, and music.
- Subtitle Generator: Auto captions to increase accessibility.

Best For:

Content marketers, social media managers, educators, bloggers.

Pricing:

Starts at \$19/month.

24. Lumen5

Lumen5 is an AI-powered video creation platform designed to help users transform text content, such as blog posts, articles, and scripts, into engaging videos quickly and easily. With its intuitive drag-and-drop interface, Lumen5 allows individuals and businesses to produce professional-quality videos without requiring advanced video editing skills

Key Features:

- AI-Powered Storyboarding: Automatically matches text with relevant visuals.
- Drag & Drop Editor: Customize scenes, colors, fonts easily.
- Template Library: Professionally designed templates for various niches.
- Social Media Optimization: Formats for Instagram, Facebook, LinkedIn, YouTube.
- Branding Features: Add logos, watermarks, and brand colors.

Best For:

Marketers, bloggers, brands creating video content fast.

Pricing:

Free plan available.

Paid plans start at \$19/month.

25. Descript

Descript is an AI-powered audio and video editing platform designed to simplify content creation by enabling users to edit media through text-based interfaces. This approach allows creators to edit podcasts, videos, and other multimedia content as easily as editing a document.

Key Features:

- Transcription & Text-based Editing: Edit video/audio by editing the transcript.
- Overdub: AI voice cloning to fix audio mistakes.
- Screen Recording & Video Editing: All-in-one platform for video creation.
- Collaboration Tools: Team editing and comments.
- Audiograms & Captions: Perfect for social media sharing.

Best For:

Podcasters, YouTubers, marketers, educators.

Pricing:

Free plan available.

Paid plans start at \$12/month.

Automation & Workflow Management

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27	Levity	View
28	HubSpot AI	View
29	Smartwriter.ai	View

26. Zapier AI

Zapier AI is a powerful suite of AI-driven tools integrated into Zapier's no-code automation platform. It enables users to seamlessly incorporate artificial intelligence into their workflows across over 8,000 applications, automating tasks such as data processing, content

generation, and customer interactions without the need for coding expertise.

Key Features:

- **AI-powered Workflow Automation:** Automates repetitive tasks using AI triggers and actions.
- **Multi-app Integration:** Connects with 5,000+ apps including Gmail, Slack, HubSpot, Trello.
- **Custom AI Models:** Use AI to interpret data, send emails, create tasks, and more.
- **No-code Interface:** User-friendly drag-and-drop builder.
- **Advanced Triggers:** AI analyzes patterns for smarter workflow execution.

Best For:

Businesses, marketers, sales teams, operations managers.

Pricing:

Included in Zapier plans; Premium plans start at \$19.99/month.

27. **Levity**

Levity is a no-code AI automation platform that helps businesses automate repetitive tasks involving unstructured data like emails, documents, and images. It allows users to create custom AI models, called “AI Blocks,” which learn from the data you provide and integrate smoothly into your existing workflows. With Levity, teams can automate things such as email classification, document tagging, and image recognition without needing any programming skills

Key Features:

- **No-code AI Builder:** Train AI to classify texts, extract data, and analyze images.
- **Workflow Automation:** Automate repetitive tasks such as ticket sorting, invoice processing.

- Integration Friendly: Connects with Slack, Gmail, Dropbox, and more.
- Document Processing: Auto-tag, summarize, or route documents.
- Scalable for Teams: Suitable for small businesses to large enterprises.

Best For:

Customer support teams, operations, HR, finance.

Pricing: Starts at \$179/month (for teams, includes AI training and automation).

28. HubSpot AI

HubSpot AI, branded as Breeze, is HubSpot's comprehensive suite of AI-powered tools designed to enhance marketing, sales, and customer service operations. Launched in 2023 and continuously updated, Breeze integrates seamlessly into HubSpot's CRM platform, offering businesses scalable solutions to automate tasks, personalize customer interactions, and derive actionable insights.

Key Features:

- AI-Powered Email & Content Generation: Create personalized emails, blog content, and social posts.
- Chatbots & Conversational AI: Automate customer interactions with smart bots.
- Lead Scoring & Predictive Analytics: Prioritize high-potential leads automatically.
- Sales Automation: Automate follow-ups, task creation, and reminders.
- Reporting & Insights: AI-driven data visualization and forecasting.

Best For:

Marketing teams, sales reps, customer success managers.

Pricing: AI features included in HubSpot’s paid Marketing, Sales, or Service hubs starting at \$50/month.

29. Smartwriter.ai

Smartwriter.ai is an AI-powered tool that creates highly personalized cold emails and LinkedIn outreach messages to improve lead generation and sales engagement.

Key Features:

- **Personalized Email Campaigns:** Uses AI to customize each message based on prospect data.
- **LinkedIn Automation:** Automate connection requests and follow-ups.
- **Data Enrichment:** Gathers info from multiple sources to personalize messaging.
- **Performance Tracking:** Analyze open rates, reply rates, and campaign success.
- **Integration:** Works with popular CRMs like Salesforce, HubSpot.

Best For:

Sales teams, B2B marketers, recruiters.

Pricing: Plans start at \$49/month.

Analytics, Monitoring & Intelligence

30	Brandwatch AI	View
31	Crayon	View

30. Brandwatch AI

Brandwatch AI is a leading digital consumer intelligence platform that uses AI to monitor brand reputation, track online conversations, and uncover audience insights from social media, blogs, forums, and more.

Key Features:

- **AI-Powered Social Listening:** Monitors millions of online conversations across platforms.
- **Sentiment Analysis:** Real-time understanding of how people feel about your brand or topics.
- **Trend Detection:** AI spots emerging trends and viral content before they explode.
- **Audience Intelligence:** Deep-dive into demographics, interests, and behavior patterns.
- **Data Visualization:** Custom dashboards and reports tailored for teams.
- **Influencer Discovery:** Identify brand advocates and relevant influencers.

Best For:

Large brands, digital marketing teams, PR agencies, market researchers.

Pricing:

Enterprise-level pricing (custom quotes based on usage and needs).

31. Crayon

Crayon is a competitive intelligence platform that helps businesses track, analyze, and act on their competitors' movements in real time. It monitors changes in websites, messaging, pricing, campaigns, and more.

Key Features:

- **Competitive Tracking:** Automatically monitors your competitors' websites, content, ads, and reviews.

- Market Intelligence Feeds: AI curates relevant intel like new product launches, leadership changes, messaging shifts.
- Battlecards for Sales: Real-time insights delivered to sales teams for objection handling.
- Dashboard & Alerts: Custom alerts for any competitor activity.
- Integration: Works with Slack, Salesforce, HubSpot, and more.

Best For:

Product marketers, sales teams, growth strategists, brand managers.

Pricing:

Custom pricing (based on team size and required features).

AI Graphics Design Tools

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32	Designs.ai	View
33	AdCreative.ai	View
34	VistaCreate (formerly Crello)	View
35	Designs.ai	View

32. Canva Magic Studio

Canva Magic Studio is an advanced suite of AI-powered tools within Canva that enhances the content creation process, from text and images to video and design, with minimal manual effort.

Key Features:

- Magic Write: AI copywriting tool for emails, ads, blogs, and more.
- Magic Design: Automatically turns your ideas or text prompts into polished designs.
- Magic Edit: AI-powered image editing, like object removal or replacement.
- Magic Eraser: Instantly removes unwanted elements from photos.
- Text to Image: Converts written prompts into unique AI-generated visuals.
- Translate, Animate, Resize: Automatically adapts your content to different languages, formats, and platforms.

Best For:

Social media managers, marketers, educators, small businesses.

Pricing:

Free plan available; Pro plan starts at \$12.99/month.

33. AdCreative.ai

AdCreative.ai is an AI platform focused on generating high-converting ad creatives and copy for digital ads, making it ideal for performance marketers and ad agencies.

Key Features:

- AI-Generated Ad Creatives: Banners, social ads, and product visuals optimized for clicks.
- Ad Copy Generator: Generates engaging ad headlines and descriptions using GPT-style AI.
- A/B Testing Recommendations: Provides performance scores to predict which ad will perform best.
- Multi-Platform Support: Compatible with Facebook, Instagram, Google, LinkedIn, and more.
- Team Collaboration: Share workspaces, manage clients, and organize campaigns.

Best For:

Paid media specialists, agencies, eCommerce brands, SaaS companies.

Pricing:

Starts at \$29/month, with scalable plans for teams and enterprises.

34. VistaCreate (formerly Crello)

VistaCreate is a graphic design tool similar to Canva, offering thousands of ready-to-use templates and simple drag-and-drop tools for social media, branding, and marketing materials.

Key Features:

- **AI-Powered Design Suggestions:** Custom layouts based on your content type.
- **Brand Kit:** Automatically applies your brand fonts, colors, and logo.
- **Animation Tools:** Create short videos, animations, and GIFs.
- **Templates Library:** 150,000+ templates for social posts, ads, presentations, etc.
- **Resize & Format Tools:** Instantly adapt designs to any platform.

Best For:

Small businesses, content creators, social media managers.

Pricing:

Free plan available; Pro plan starts at \$13/month.

35. Designs.ai

Designs.ai is an AI-powered creative suite offering tools for logo design, video creation, social content, voiceovers, and mockups — all from a single prompt.

Key Features:

- Logomaker: AI-generated logos based on brand name and style.
- Videomaker: Converts text into fully edited videos with voiceover and visuals.
- Speechmaker: Generates realistic voiceovers in 20+ languages.
- Designmaker: AI designs for ads, social media, and digital content.
- Color Matcher & Font Pairing: AI suggestions to maintain brand consistency.

Best For:

Entrepreneurs, startups, marketing teams, freelancers.

Pricing:

Starts at \$29/month with multiple tiers depending on feature access.

Accord Tech Solutions

AI-powered B2B growth agency. We turn SEO, email and lead generation into booked sales calls for US B2B companies.

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