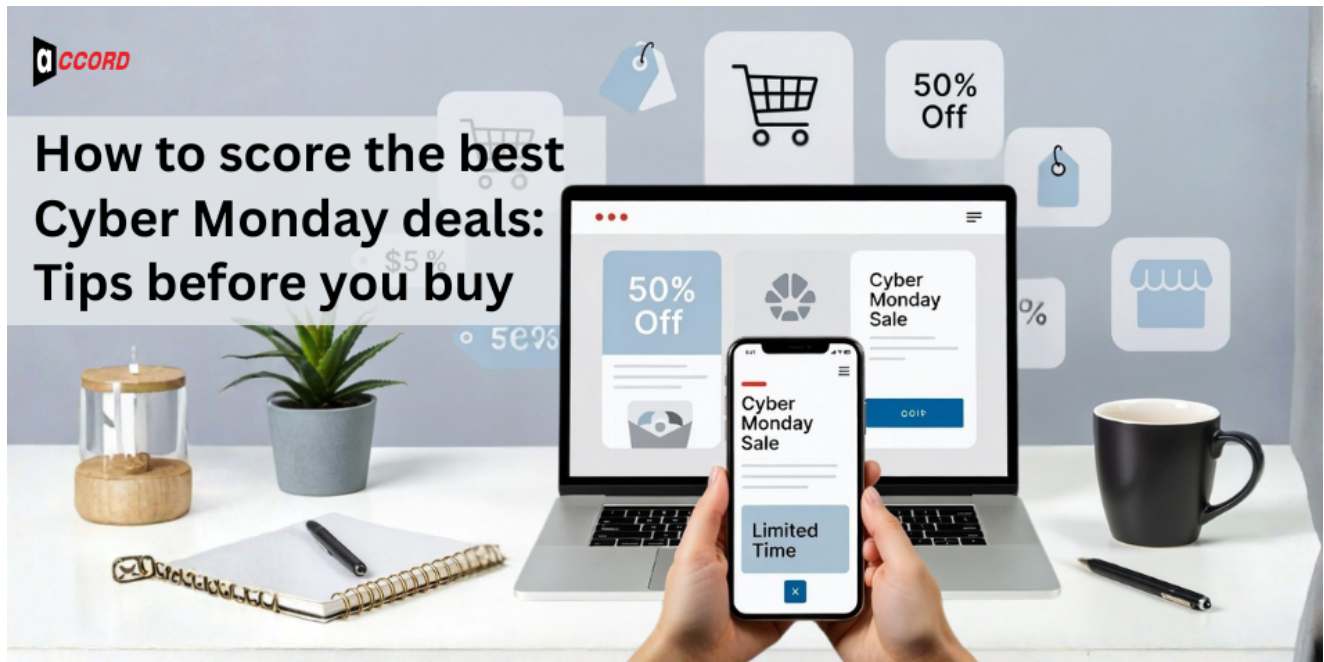


How To Score The Best Cyber Monday deals: Tips Before you Buy

Features, Digital Marketing | 29 November 2025 | 5 min read

Read online: <https://www.accordtechsolutions.com/blog/how-to-score-the-best-cyber-monday-deals-tips-before-you-buy>



The Monday after Thanksgiving is celebrated as Cyber Monday. On this day, online shops around the world offer discounts ranging from 50% to 70%. Cyber Monday is called the online shopping festival because it was created to encourage people to shop online.

In 2025, Cyber Monday will be celebrated on the first Monday after Thanksgiving, which means December 1.

But, on which products will there be discounts on this Cyber Monday? There are discounts on electronics, clothing, household products, and more that customers do not miss. Cyber Monday has more discounts than [Black Friday](#), so the total online sales volume exceeds the Black Friday sales.

Which platforms offer discounts on this Cyber Monday? Retailers are getting huge discounts from big platforms like [Amazon](#), [Walmart](#), and [Best Buy](#). Start weeks in advance with a wish list, price tracker, and scam defense to maximize value along with financial security.

Understanding Cyber Monday 2025

Although Cyber Monday is the Monday after Thanksgiving, many platforms offer discounts in advance for Cyber Monday. For example, **Amazon's Cyber Monday event starts on November 29 and runs until December 1**. The peak shopping window also includes flash sales at different times: 8:00-10:00 AM, 12:00-1:30 PM for lunch, and 7:00-11:00 PM for dinner. Discounts on various electronic products are available, including tech like TVs and laptops. Retailers are expecting 60-80% off on clothing bundles.

In 2025, AI tools like Amazon's [Rufus](#) for price comparison and alerts will improve the experience, making it easier to find real bargains within promotions.

Do we know which platforms are offering special discounts on certain days this Cyber Monday?

Amazon: Deals started in late November and typically run through Cyber Monday (and sometimes a bit beyond). You'll find deep discounts across categories: electronics, home goods, beauty, fashion, gifts, and more.

Walmart: Has a dedicated Cyber Monday sale page, with discounts on a wide range of items (electronics, home essentials, toys, and more).

Best Buy: Offering electronics & tech discounts online and in store, as part of their holiday sale window.

Target: Running holiday / Black Friday–Cyber Monday discounts, with deals especially on beauty, personal-care, home essentials, and gifts.

Select SaaS, software & digital services: For example, many software tools (CRM, project management, PDF editors, etc.) are offering 20–60% off or other subscription discounts around Cyber Monday.

Step-by-Step Preparation Guide

Start weeks ahead by auditing your holiday needs—list gifts, essentials, and budgets to avoid impulse buys. Create accounts on key sites like Amazon, Walmart, Target, and Best Buy for faster checkouts. Enable notifications and test payment methods, including virtual cards for security.

Step 1: Build Your Wishlist

Add desired items to carts or wishlists now. Amazon's enhanced Alexa+ tracks these for instant sale alerts. Retailers like Walmart offer "Deals for Days" previews, building anticipation.

Step 2: Research Historical Prices

Verify if discounts beat past lows. Tools reveal if a "50% off" tag matches true value, preventing overpayment on inflated prices.

Step 3: Set Up Tracking and Alerts

Install browser extensions for real-time monitoring. Communities like Slickdeals crowdsource validated offers.

Step 4: Layer Your Savings

Combine coupons, cashback, and rewards. Many sites allow stacking for compounded discounts.

Step 5: Shop Peak Times Strategically

Hit early mornings or evenings when stock refreshes. Avoid midday crashes from high traffic.

Step 6: Checkout Securely

Use trusted browsers and verify sites post-purchase.

Master Price Tracking Tools

Price trackers expose fake deals by graphing history over years. Amazon-focused ones like [CamelCamelCamel](#) and Keepa dominate, while multi-site options cover broader ground.

Tool	Key Features	Platforms	Cost	Best For	Limitations
CamelCamelCamel	Price history graphs, drop alerts, wishlist imports	Amazon only	Free	Casual Amazon shoppers verifying deals	No coupons tracked, limited to Amazon
Keepa	Custom graphs, sales rank, browser extension for one-click tracking	Amazon (3.8B products)	Free basic; \$21/mo premium	Serious hunters needing dashboards	Subscription for advanced exports
Honey	Auto-coupons, price drop notifications	Multi-retailer (Amazon, Walmart, etc.)	Free	Broad coverage with coupon stacking	Less historical depth
Slickdeals	Community alerts, brand filters	Multi-retailer	Free	Crowdsourced hot deals	Relies on user posts

CamelCamelCamel suits beginners with simple alerts, but Keepa edges for pros via superior data visualization. Walmart's built-in history and Target's price match add retailer-specific perks.

Leveraging Cashback and Discount Apps

Cashback apps rebate 1-20% post-purchase, stacking with sales for extra savings. Rakuten excels online, Ibotta for in-store scans.

App/Card	Cashback Rate	Payout Method	Minimum Payout	Strengths	Weaknesses
Rakuten	Up to 15% online	Check/PayPal/Amex points	\$5	Vast online retailers, browser extension	Fewer in-store offers
Ibotta	Varies (specific items)	Bank/Venmo/gift cards	\$20	Strong in-store receipt scans	Receipt hassle, item-specific
Capital One Shopping	1-10% + coupons	PayPal/gift cards	\$10	Auto-applies best codes	Limited partners
Amazon Prime Visa	5% Amazon	Amazon credit	None	Prime perks	Amazon-only
Target RedCard	5% all purchases	Statement credit	None	Everyday Target savings	Store-specific

Rakuten wins for Cyber Monday's online focus, often doubling rates during events. Pair with store cards like PayPal Mastercard for 3% extras.

Avoiding Scams and Fake Deals

Scammers flood inboxes with phishing links and too-good prices, especially on gift cards or hot items. Check for HTTPS, physical addresses, and BBB ratings before buying. Fake stores mimic brands; hover over links to spot mismatches.

Use antivirus, avoid unsolicited emails, and report to BBB.org. Generative AI fakes polished phishing—verify via official apps. Stick to top retailers; if prices seem unreal (e.g., iPhones at half off), they're likely bait.

Comparing Top Retailers for 2025 Deals

Retailers vary by category—tech at Best Buy, apparel at J.Crew.

Retailer	Top Categories	Expected Discounts	Perks
Amazon	Electronics, toys	Up to 50% + Prime early access	Rufus AI, free shipping
Walmart	Furniture, TVs	Deals for Days bundles	In-store pickup
Best Buy	Laptops, appliances	Personalized wishlist deals	Price match
Target	Clothing, decor	40% off + RedCard 5%	Circle rewards
Wayfair	Home/furniture	54% off	Free shipping over \$35

Amazon leads volume, but Walmart bundles shine for value.

Optimal Timing and Final Strategies

Deals drop pre-dawn November 29-30, peaking December 1 evenings. Monitor for restocks; bundles like BOGO amplify savings. Compare across sites—Target matches competitors.

Prioritize needs over wants; use incognito mode to dodge dynamic pricing. Post-Cyber, extended sales linger mid-week.

FAQs

When is Cyber Monday 2025?

December 1, with Amazon events from November 29.

Are Cyber Monday deals better than Black Friday?

Often yes for online exclusives, though Black Friday hits in-store.

How do I know if a deal is real?

Check price history via CamelCamelCamel or Keepa.

What's the best cashback app for Cyber Monday?

Rakuten for online shopping breadth.

How to avoid Cyber Monday scams?

Verify sites, use official apps, watch for unreal prices.

Should I shop early or wait?

Early for stock, peak times for deepest cuts.

Can I stack coupons and cashback?

Yes, most retailers allow it for max savings.

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